

Network Marketing - The Choice Is Yours!

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Introduction:-

The following material is a guide to help you build your Network Marketing business.

For you to achieve the best results, please go through this guide thoroughly from beginning to end.

After going through this manual we hope to speak with you personally to help you on your road to success and the riches you deserve.

Like many people who are introduced to MLM, you may be afraid to make changes in your life? Maybe you are a little scared of taking chances or risks? But you must realise that one thing much worse than remaining where you are, is failing to make a decision.

All successful people and millionaires make decisions and take risks. Making a decision is better than not making one at all.

So, are you ready for change? Or is it, MAYBE you are ready for change?

For some people, change is forced upon them by the environment they find themselves in. For some, change happens without their control. For others, they are forced to make a change in their life through desperation and a deep desire to search for the answers they are seeking.

Other people make changes in their lives through becoming inspired. Hopefully, you are inspired enough now to help you make some big improvements to your life.

Whether you realise it or not, by joining a Network Marketing company, you have made a choice to make a change in your life. How much of a change is down to you ultimately. Not your sponsor, not your upline, not the company, not the products, not the pay plan. Just YOU!

You will soon find that some of the people you love and like will try to get you to change your mind back. They will appear to be genuine, as they know no different, but ultimately, they are trying to steal your dreams.

When this happens, kindly ask if that person is going to pay your mortgage, buy you a new car, pay for your vacations, send your kids to school and college. Because if they are not going to do that, then understand that their opinion simply doesn't count!

Remember, you cannot go back in time and change what has already happened, but you can start over again from now and change what will happen in the future. One thing is for sure, if you continue to do what you have always done, you will get what you have always gotten!

BENEFITS

Ok, so let us look at the benefits of building your own business. It is important you understand these, as many of them will also be what your prospects are searching for, and of course when talking to them, you can get them to tell you what it is they want and then you have a big selling point to use.

FREEDOM:-

Having the freedom to work from home, when you want!

The ability to become financially free!

You are your own boss and do not have to ask for a raise or for time off!

You have no employees, (no stress there)!

No one to answer to except yourself.

Finally you can earn what you are worth and not be paid what someone else thinks you are worth!

FLEXIBILITY:-

I bet you sit in your car on the way to work, stuck in a traffic jam and think to yourself, "Boy, this is fun!". Well this business means that because you can work from home, there is no driving to work or commuting.

You decide the hours you want to work!

You get to spend more time doing the things you want to do and be with the people you want to be with!

You can work wherever you want. With our company, that means any country in the world!

Lifestyle:-

Imagine being able to take vacations where and when you want? Well, now you can!

You can live anywhere you want to live!

No one can fire you from your work!

You can wear what you want and not what fits in!

You can get out of the rat race completely!

You can finally create true quality of life and abundance!

WHAT Network Marketing IS NOT!

Ok, now you know some of the incredible benefits, there are some things you need to understand regarding this business and MLM in general.

You will not be asked or required to go door to door selling.

You will not be required to stuff lots of brochures and sales material into envelopes and send it off to prospects.

You will not be required to sit and cold call people on the telephone.

You do not require any special knowledge or need to study to attain any specific qualifications.

It does not matter what your background is or where you live.

You will not be required to pay anyone any commissions!

SUCCESS

There is an old quote that you may be familiar with:-

"Successful people do, what unsuccessful people don't do"

Understand that success is not an accident. It never "Just happens" to people. If you want to become successful, YOU MUST learn from other successful people.

If you believe that you have failed in life up until now, then do not be sad or disappointed. Be grateful that you know ways in which NOT to succeed. Just learn from any mistakes or failures in the past.

If you have never failed, then it is likely you have never tried. All people make mistakes. All successful people have failed in their life at sometime. Just remember to learn from mistakes.

Many people suffer from the fear of failure. Right now you could be the same. Unsure of what you have to do and what is expected of you? Maybe you have tried MLM before and ended up quitting because you couldn't make it work.

Well, it is time to relax. You are going to learn from this manual what we expect you to do, and what you NEED to do to become successful. Our manual and training will help you to achieve success without you having to figure it all out yourself.

MLM has changed over the last ten years. The Internet has helped it to change. There isn't an MLM company anywhere now that does not have a website. The Internet has opened up so many new opportunities for people the world over, and it will continue to do so for the foreseeable future. If you want to succeed in MLM today, you MUST use the Internet to your advantage.

With our vast experience of both offline and online marketing techniques, you are in the perfect place to learn everything there is to know about building your MLM business from the comfort of your home.

Your marketing system should be designed to take your prospects through a system. It has to qualify them step by step and weed out the no hopers or those looking for an easy ride.

So, let's look at how your marketing system MUST work:-

1. People visit your website/capture page.

2. They enter in their name and email.
3. They view a series of videos explaining the opportunity and who you are.
4. They then download your free report or ebook.
5. You give them a call and invite them to one of your conference calls.
6. You call them again and help them to sign up.

It is true that not all people who enter their name and email will download your offer, but any system should be designed so that those with a real interest will then take the next step of downloading your offer. When you then call that prospect, they already know what the opportunity is and there is a high chance that they are excited.

By you calling them it does two things.

1. It helps you to confirm their interest
2. It helps them to understand that they are not in this by themselves and will have the help and support they need.

How to determine if you are capable of succeeding with in Network Marketing!

Go through these questions below to see if you have what it takes to succeed in MLM. If you find more yes's than no's, than you will be able to achieve success. If you find more no's, then you might be better suited going to work for someone else. Be honest and do not lie, as lying to yourself is the worst possible form of deception!

1. Can you follow instructions and are you prepared to learn new things? (Yes or No)
2. Are you willing to spend time being taught and to learn our business? (Yes or No)
3. Are you a positive person and do you look to find solutions to problems? (Yes or No)
4. Are you willing to dedicate 2 to 3 hours a day without interrupting your present schedule? (Yes or No)
5. Do you believe in setting goals? (Yes or No)
6. Are you a self starter and able to motivate yourself to get something done? (Yes or No)
7. Would an extra \$2000 a month have an impact on your current lifestyle? (Yes or No)

8. Is your current financial situation what you want it to be? (Yes or No)
9. Are you able to work with other people and be a part of a team? (Yes or No)
10. Do you want to be your own boss, set your own hours and work for yourself? (Yes or No)
11. Do you think it is necessary to believe in a product you sell? (Yes or No)
12. Are you serious about making a better life for yourself and your family? (Yes or No)

Ok, so how did you fare? If more Yes's than No's, then let's continue!

What Is Needed To Become Successful?

I have a lot of people ask me what they need to do to become successful. Truth is, it is not only what you must do, is it also what you must BECOME!

All successful people have certain things in common, so let's look at what it is you have to become.

VISION

You must have a vision for where you want to go and who you want to become. Successful people have vision, not just for themselves but also for their business.

Write down what you want to have ultimately although just writing them down is not enough. You need to have a passion to wanting to achieve your goals in life and a very strong commitment.

Remember, do not hold back and do not think that what you want is out of reach. Nothing is out of reach as long as you believe you can achieve it.

Your goals and dreams will change in time so do not worry when they do.

Get pictures of the things you want and place them near you so you see them often. Make your own Vision Board and start collecting pictures of everything you want in life.

CHARACTER AND LEADERSHIP

You must become a leader in order to succeed. Your character will play a major role in your success and eventually you need to develop the character of a leader.

Honesty and integrity are vital if you want success. Do not start introducing other programs to your people as you lose integrity.

Remember, it takes a lifetime to build a good reputation, and only seconds to lose it!

ACTION

This is where a lot of people fail. They start a business, say lots of things they are going to do, to have, to buy etc, but they never get started!

Make a plan of action and define your goals so you know what action to take.

Your dreams will become your goals and attach emotion to them to give you that determination to achieve them.

Once you attach emotion to your goals, you will become committed and nothing will be able to stop you, I promise!

ATTITUDE

You must remain positive at all times. Becoming a leader requires you to take negative situations and make them into positive ones. Learn to do that and your downline will respect you and follow you.

Your subconscious beliefs will determine your attitude, so work on installing positive beliefs by constantly telling yourself you are successful, honest and you expect everything to work in your favour.

You must believe you are a success. Not that you will be successful, YOU ARE A SUCCESS ALREADY!

Act and do things as successful people do and your subconscious beliefs will change and expect success to happen!

Communication Skills

Being able to communicate skillfully is very important if you want to succeed. I don't just mean talking to people and getting them to like you. Communicating skillfully is all about your prospect receiving valuable information that helps them to make an important decision. That is why your marketing system is so important. If you just rely on sending that person emails every week and telling them all about YOUR program, you will fail.

Communication is about using all the tools you have to build relationships with people. Gaining their trust and getting them to like you is all part of communicating skillfully.

You might get by by just communicating, but by skillfully communicating you will create massive success beyond your wildest dreams.

Be Decisive

If you want people to join you and be lead by you, it makes sense that they must see that you are making decisions. Being decisive is something you can learn and you must become a decisive person if you want success.

Learn to gather all the facts and then make that decision. Stick by it and do not change. You can change your plans but stick by your decision, even if it turns out to be completely wrong. Accept all responsibility personally for all the decisions you make in your life. Remember, you make hundreds if not thousands of decisions everyday in everything you do.

Become decisive, and people will begin to follow you. It also means you are committed and people will notice that immediately.

Building Your Network Marketing Business

When you decide to join a Network Marketing company, you must have a product, or products, that people actually WANT and NEED. Just having a product people NEED is not enough. NEED in people does not make them buy. People buy what they want, and if they happen to NEED it also, then you increase your chances of success.

To understand this more, below are a list of things from some recent surveys showing what it is that people either WANT or NEED! They are not in any particular order of importance.

1. Financial Independence
2. Look and feel younger
3. Better health
4. Get out of debt
5. To be appreciated by others
6. Recognition
7. Travel
8. Own a house
9. Better lifestyle
10. More freedom

There are more reasons but those are currently the top ten.

Now let us look at some basic rules to help you make a decision about a Network Marketing company.

1. It should have a product(s) that virtually everyone wants or needs.
2. The marketplace must be huge and expanding and accepted worldwide. Do not limit yourself to something that is only available in certain countries.
3. The product must be consumable and unique so that people order month after month.
4. The product must be easy to use and give results fast.
5. The product should be exclusive to your company as this ensures you have a greater chance of success.
6. People must be able to afford it. If you want people to join your program and have to pay thousands of dollars to get started, then you are limiting your chances of success.
7. There must be some sort of guarantee as this gives your prospects confidence.
8. Emotion is the biggest seller in the world. If your product has an impact of people's lives for the better, then you are creating emotion. If your product does not create emotion, you are once again limiting your chances of success.
9. Finally, don't make your customer wait months to receive your product. The faster they receive it, the better it will be for you.

Finding a company that offers all this and fulfills people WANTS and NEEDS, then you will increase your success ratio. However, finding a company that offers all this and allows you to do all your work over the Internet is like striking Gold!

[Alivemax](#) not only have real products that people WANT and NEED, it also has a fully integrated marketing system that meets all the requirements mentioned before. Everything is fully automated so that people can sign up online, pay online and then everything is smoothly integrated so the product gets sent out quickly.

The products themselves create massive emotion with people which has a huge impact on your business. Once they use the products themselves, they cannot help to tell others.

With a payplan that other companies in the industry are jealous of because of the huge payouts people are already receiving, Alivemax is the very best opportunity available today for people looking to change their lives.

But having all of that does not guarantee your success of course. You also need a training and support team to guide you to your goals.

Alivemax Training Starts From The Moment You Sign Up!

There are many MLM opportunities available to day and some are very good. However, unless you join with a team of people who are dedicated to helping you succeed, you will soon find that nearly all other companies will leave you to get on with it yourself and many will not offer the help and assistance you need.

By joining with our team you will have the following:-

Our exclusive online marketing system specifically designed to automate your marketing.

All your prospects that go through our marketing system will qualify themselves allowing you to work and concentrate on the very hot prospects.

We will teach you all the various ways of driving traffic to your marketing system and hold regular training live online for you to learn even more.

Our training site is exclusive for our team and no other training site is as comprehensive and easy to use. With an abundance of top leaders we are always able to help and assist all our members.

[Alivemax](#) has top quality revolutionary products that are consumable. Not only do our products work and get hundreds of people telling us how good they are, but because we are able to produce exclusive products we can always stay one step ahead of any competition.

The Health Industry is one of the largest on the world, and with our revolutionary Veratrol Plus product, we are shaking up the Anti Aging Industry also!

Being in two of the world's largest industries means you will never have to worry about recession, lay offs, or the company going bust!

Our manufacturer has over 20 years experience of producing high quality products and is expanding it's manufacturing base to allow for our expansion and huge growth we are now going through.

Our compensation plan is unmatched in the industry and with the matching bonuses, you really do have the potential to earn not just ten of thousands of dollars a month, but \$100,000's each and every month. There is no limit to your earning potential, only yourself!

Finally, our support team is second to none and we are always available to help and assist with any problems you may encounter.

Support to you and your team is vital in helping you achieve success. We understand what support you need and the training you will need to make your business a success. So the only thing missing is your commitment.

If you are teachable and willing to learn, then there is no reason whatsoever why you cannot succeed!

A Business Plan

We have been able to build a multi million dollar a year business working from home. We are able to work both locally and worldwide. To accomplish this we have used our marketing system and integrated into [Alivemax](#) allowing us to become one of the fastest growing businesses in the world. Imagine, over 19,000 paying downline members in just six short months! Truly mind boggling isn't it?

All you have to do is choose to work with us, use our system to find the right people and the rest will take care of itself.

You can begin to make your plans now. You have the opportunity to learn from the best people in the industry. Remember, success leaves tracks and people see those tracks from all over the world.

When you have achieved what we have achieved in such a short space of time, it's hard to go unnoticed!

As I mentioned earlier, successful people do what unsuccessful people don't. Unsuccessful people will continue to do things that do not work. Successful people learn from others who have succeeded and copy their systems and attitudes.

Trends

Successful people see the trends and take advantage of the markets those trends produce.

Trend 1

Studies tell us that people are feeling more and more insecure regarding job security. Truth is, there is no job in the world that is secure any longer. Just look at the news and you will see that nearly everyday companies are laying off hundreds if not thousands of people.

There is a huge trend now for people looking to find ways to make money from home. People are starting to realize that the only way to truly secure their future is to take control of their incomes by starting their own home business.

Home businesses are becoming a necessity now for people. No longer do they want others to be in control on their future. Truth is, what are your options?

It is expected that 2009 will see over 2 million lost jobs in the USA alone. Worldwide that figure could be twenty times as much!

It is also a fact that over 50% of all new jobs created will be paying minimum wage.

Another fact is that over 40% of the population of USA will be working from home by 2010.

Lastly, home based business stand a much higher chance of success than traditional businesses. The success rate of home business is over 85% compared to traditional business which have a 95% failure rate in the first five years.

Imagine owning your own International business and it is all run from the safety and warmth of your own home?

No more commuting or being told what to do. No more asking for days off and being told no. No more having to phone in sick and feel guilty for catching a virus. No more working alongside people you don't like. No more talking behind your back making you a little paranoid at work. No more asking for a raise or working for what your boss thinks you are worth.

There are too many benefits to mention when you have your own home business.

Trend 2

This has been the biggest marketplace for some years and will continue to be so for many years to come.

Baby boomers are going to affect the economies of the world for the next two or three decades. As baby boomers now are between 40 and their mid fifties, their main focus is on health and looking good.

Let's look at what markets these people have created in the past.

During the 40' and 50's it was all about packaged baby food and then the boom of schools. During the 60's nearly 1000 more universities were built to accommodate them.

In the 70's they began buying houses which led to a boom in real estate.

In the 80's and now with families, a little firm came out with the mini van and made Chrysler a household name!

During the 90's they began to invest their money leading to boom on Wall Street and stocks and shares went sky high!

The first 8 years of the new millennium have seen baby boomers move into technology and thus the massive growth of home computers, ipods, cellphones etc!

So what is next, where are baby boomers going to spend their money during the next ten to twenty years?

Once you think about it, the answer is simple. As these people are getting older, they are losing something they value more than anything they own.

Their youthful looks!

Baby boomers will be pouring their money into anti aging products in an effort to find the fountain of youth! Why do you think that in your supermarket today, you will see dozens of products that say you can get rid of wrinkles and hide your age? Again, major corporations know that baby boomers are going to spend money on looking younger and so they product products to meet their demand.

Alongside that, baby boomers will be spending money on their health and wellness. They will be looking to clean their bodies on a regular basis. To remove all those pollutants and toxins built up inside from years of fast living. Their are worried about their weight and their immune systems.

Healthy eating and living are all a part of the baby boomer market.

So now you understand trends it would be safe to assume that any company who introduces quality products that baby boomers are demanding, will have a much higher chance of succeeding and creating true wealth!

Our opportunity fits perfectly into both trends.

We offer a worldwide opportunity putting no limits on your chances of success.

We have unique quality products that people WANT and NEED!

We fit perfectly into to the trend of home based businesses.

We fit perfectly into the trend of producing products that baby boomers are demanding!

We have the marketing system in place allowing you to communicate skillfully with your prospects.

We have a comprehensive training website offering you invaluable tools and resources to help you promote your business.

We have regular conference calls for your prospects and your downlines training needs.

We have regular training calls so you can learn first hand from some of the world's very best marketers.

Think about this for a minute!

Did anyone call you and beg you over the phone to purchase this report? No, you bought it because you wanted this information. YOU made the choice to give money for this report and in doing so confirmed to yourself and us of your interest.

It is now your choice to make the next step. We are not going to call you constantly and try to talk you into joining with us.

We only work with people who are serious about changing their lives for the better. Are you one of them?

If you are serious you will need to show commitment and take action once you join with us. Do those things and we promise to give you all our support and help to make your dreams a reality!

[Click Here](#) now to get started on your journey toward success!

Sincerely

Gary J Kidd

Alivemax European Director